

HOSFELD INSURANCE

Hosfeld Insurance Agency, Inc., 211 Route 100 South, Allentown, PA 18106
www.HosfeldInsurance.com, justdonna@enter.net, (610) 530-0304

HI-lights

Hosfeld Insurance thanks you for being on board with our agency. We are pleased you've chosen us to manage the risks in your life. Let us know when you have questions, concerns or things to discuss. Remember, we grow by referrals, so make sure to tell others if you've been pleased with our service!

Come visit us online!

Have you had a chance to visit? If not, please make a point the next time you are surfing!

We have some interactive tools in our "RESOURCES" section...and you're sure to learn something new with our "FREQUENTLY ASKED QUESTIONS!"

OK, what else? Click around and you'll find those elusive NAIC codes you need when you renew your registration! Find phone numbers and links for you to make claims, pay bills, refer friends!

If you have a suggestion, tell us! If you would like your "TESTIMONIAL" to appear, write one and forward it to us...we might just put it on the website!

Discounts?

*Multi-car, Multi-policy, Life Discount,
PAY IN FULL Discount, Over 55, Away At
School College Student, Driver Training,
AARP Senior Driving Class, Anti-lock
brakes, Anti-theft systems, Airbags,
Smoke Detectors, Direct Alarm Systems,
New Home Discount...we got 'em!*

Didja know?

*You might want to add special coverage if you received a valuable piece of jewelry this holiday season. Call us!

*A REAL EARTHQUAKE occurred in December, right in Sinking Spring, PA. Do you want to add the Earthquake Rider to YOUR homeprotector policy?

* We have a SINKHOLE MAP! How does your county rank?

We are growing!

To serve you better, we have expanded our staff again! Our newest team member is LYNN KEMP of Macungie. While new to insurance, Lynn has a strong background in customer service. Like the rest of us here, she's anxious to provide the exceptional care you deserve. Please make her feel welcome when you call!

Shhhhh! Listen...

Keep an ear open when you hear others talk about getting married, having babies, or moving into new homes...that's the time to send those folks our way!

By letting them know about us, you'll be sure they receive the same honest advice and courteous service you've come to enjoy!

Tip Cards

Since so many of you liked them last year, we decided to send them again with a 2007 calendar! Yours is enclosed!

If you would like additional ones for friends, family, neighbors and co-workers, just ask. We've got extras!

EXCEPTIONAL SERVICE is becoming uncommon.

Please let folks know you appreciate it when you receive it!



2007 Referral Rewards Program!

NO JOKE! We're doing it again!

There are two business cards enclosed. Write your name on the back and share them with others who would appreciate our service! When your contact brings the card to us for a comparison of coverage, you'll be entered into our drawing for a gift certificate valued between \$25 and \$100!

If you run out of cards, feel free to use blank sheets of paper. The more times you refer, the larger your prize if you are the lucky winner at drawing time, 10/31/07.

The winner for 2006 was **RHONDA RUPPERT** of Alburtis. Congratulations, Rhonda! By sending family and friends to our agency, Rhonda qualified for a KOHL'S gift certificate.

PENNDOT says what?

Bottom line... if you aren't vigilant, you could be fined!

As of 11/2/06, the Pennsylvania Department of Transportation reminds motorists to **remove snow and ice from vehicles before traveling.** Enacted in May, Act 37 states that when snow or ice is dislodged from a moving vehicle and strikes another vehicle or pedestrian causing death or serious bodily injury, the operator of the vehicle can be subject to a fine of \$200-\$1,000 for each offense. **CLEAN IT OFF RIGHT, every time!**

As of 12/1/06, PENNDOT also reminds us to turn on our **headlights WHENEVER we use our wipers,** even intermittently for fog or mist! The fine is \$25. Add some additional costs and it could be up to \$100!

You know these things are a good idea. Protect yourself and others whenever you drive!

BE SAFE, BE SMART!



How to pick your next new vehicle

Certainly, you can call us for help with what your insurance rate will be. That's why we're here!

But, did you know that there is info out there to guide you in regard to **FUEL ECONOMY?** Visit the website, www.fueleconomy.gov, and see how the vehicles compare in regard to fuel costs! We have a book in our office, too! Just stop by and we'll show you!

What else?

We want to be your INSURANCE RESOURCE!

Call us to learn more about the special options we can offer you. They're affordable and you DESERVE the protection, don't you?

- *Sinkhole Coverage Endorsement
- *Special Jewelry Rider
- *Identity Recovery Endorsement
- *Sewer and Drain Backup Coverage
- *Earthquake Rider
- *Home Business Coverage
- *Personal Catastrophe Liability "Umbrella"
- *Mortgage Protection Coverage
- *Automatic Annual Review of Your Coverages
- *Optional Deductibles to Save You Money!

DO YOU HAVE ENOUGH?

Do you have employer-sponsored life insurance?

GREAT!

Don't let it be the ONLY program you have!

Employers can change your benefit package, you might change employers...plan ahead and make sure you have a quality product to protect your family!

Visit our website (click on Resources) to use the calculator and see how much you need. Or, call us and we'll sit down "one on one" and help you figure it out. Don't "guess" and don't wait til it's too late!

610-530-0304